

2022/23

Cancer Society of New Zealand - Auckland Northland Division

Annual Report



Cancer Society Auckland
Northland Psychology Service
Manager, Ka'ula Knoche
working to ensure no one
goes through cancer alone.

It is my great pleasure to present my third report as President of the Cancer Society Auckland Northland Board.

I think we all sighed with huge relief during the past year as we returned to what we could call more of a 'normal' year, after two years of Covid disruption.

The Cancer Society Auckland Northland (CSAN) had no choice but to be agile and find ways to deliver our support services to the thousands of cancer patients who rely on us. That meant being innovative and using online tools like Zoom calls or the old-fashioned fallback of picking up the phone to ensure patients were coping.

So, it's heartening to see some of the statistics from the 22/23 financial year showing a bounce back of face-to-face interactions with patients and their whānau – as we can't ever underestimate the power of the human touch, a smile, a handshake, or a hug.

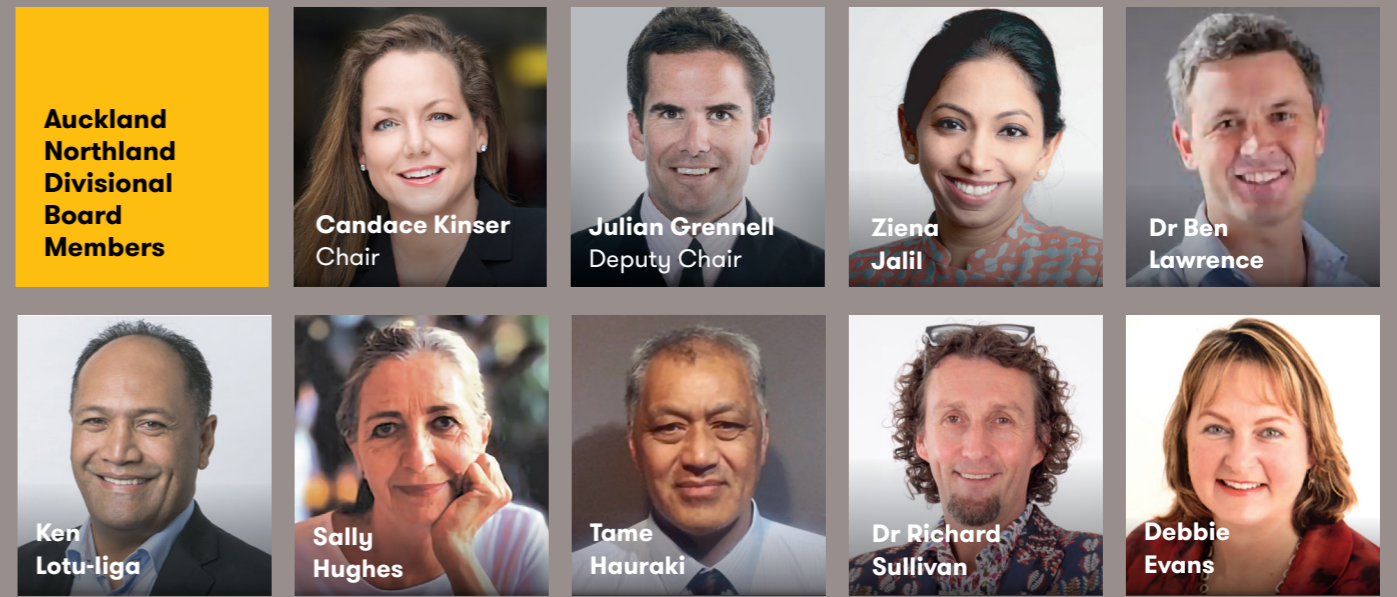
Our face-to-face interactions, including home visits, jumped from 3,412 in 21/22 to 5,136 in 22/23. We made 2,578 trips to get patients to cancer treatments, up by 938 on the previous year. Plus, we celebrated the fact all six of our major fundraising and community events – Daffodil Day, Relay for Life, Walking Stars, the Longest Day, Auckland Marathon and Jump for Cancer – were able to be held in person, whereas our strike rate for in-person the year prior had only been 50%.

These statistics come from CSAN's inaugural Statement of Service Performance, a new mandatory reporting requirement for charities to show they are having impact to those we are here to serve.

It is great to see the Cancer Society continues to work hard – despite global pandemics and severe weather events – to provide a wide breadth of free services to many in real need. CSAN needs to stay innovative and continue to look at new ways to engage with our key groups – patients and supporters. In the future this looks likely to include artificial intelligence (AI) solutions and smart digital options, which give people more choice and easy access.

We intend to keep working hard to better support those with a cancer diagnosis while reducing the incidence and impact of cancer in Aotearoa, which is only possible thanks to the generosity of our supporters.

Candace Kinser
President / Cancer Society
Auckland Northland



The effectiveness of the services you help provide

Within the Annual Review period, CSAN has continually polled at the highest level for service user feedback from the AskNicely survey platform. Over 2000 surveys have been shared asking service users to rate their experience out of 5. We're committed to ensuring everyone who uses Cancer Society services has the best experience possible whatever service they use.

Service Type	Average Rating (out of 5)
Accommodation (Domain Lodge)	4.70
Driving Service	4.68
Social Work	4.66
Nursing	4.66
Psychology	4.61

"Friendly drivers. Loved them all."

"The staff were fabulous and understanding and helpful. The accommodation was great and convenient to walk to my appointment."

"I loved the kind, caring, understanding and wonderful support from everyone I have had the pleasure to be in contact with. Thank you for making a difficult and frightening time immeasurably easier."

"It was just really really nice to have such a lovely place while going through such a horrible thing. I don't think I would have managed if I had needed to go somewhere else."

"I loved that my clinical psychologist was non-judgemental, compassionate yet professional. Also her knowledge of psychology is impressive. I am extremely grateful to her for helping to unpack all my issues including fear of reoccurrence of the big C all whilst providing a safe space to communicate all that in my own time and comfort."

I can still recall vividly the overwhelming feeling of joy and optimism I experienced in late August last year.

Not only was spring on its way, but I was able to return to the streets to collect on Daffodil Day, alongside an army of thousands.

The excitement and adrenalin pumped through me the entire day, from a very early morning interview on live TV, through to acting as a back-up collector at five different locations across Auckland.

While I observed differences between each location – some suburbs were less affluent than others, some were very multicultural, some locations were frantic whereas the central city was quiet – there was one thing in common.

No matter where I collected, people had stories to share about their cancer experience – either their own, or on behalf of a loved one, relative, neighbour, friend or work colleague.

It brought home to me that it's primarily a day for fundraising, but also such an important day for our nation to remember those we've loved and lost to cancer or recognise those who have suffered but survived.

To return to the streets was joyous. To share stories was heartbreaking and heartening. And to receive whatever donors could give – a few coins through to large notes – was a humbling privilege.

The extensive use of technology on the day was a great success for us – so the many cashless people could still give via our online machines, at a quick swipe of a credit card. No matter how people chose to give, it was gratefully received, as is the ongoing support of all our donors.

December saw the return of our traditional thank you afternoon tea for volunteers. This had also been sadly missed for the two years prior, so it meant a lot to be able to shake hands, hug and laugh together.

Those two big occasions alone highlighted to me again that the Cancer Society is nothing without so many vital people – so I want to extend a very heartfelt thank you for your ongoing interest, support and belief in our mission.

Andrew Young
CEO / Cancer Society Auckland Northland



Kia ora – E te iwi



Kia ora – E te Iwi helps whānau increase knowledge about cancer and its treatment, about services and support available, how to cope with side effects, and how to live life well after diagnosis. It involves whānau coming together, to kōrero, in a safe environment to share and support each other.

Three workers for the new kaupapa Māori community based cancer awareness programme called 'Kia ora -E te iwi' were employed in September 2022. Engagement with communities in Northland and Auckland commenced early in 2023. The purpose of the programme is to build trust and relationships with Māori communities and to provide good information to help them when they need assistance with cancer.



Community Fundraiser Northland, Natasha Judd and Northland Manager, Jenni Moore enjoying Relay for Life, Whangārei



The Northland team are connecting up more closely than ever with their Auckland counterparts to ensure consistency and seamless delivery across the region.

Major fundraising initiatives have continued to be challenging post-Covid especially owing to reduced volunteer numbers, however, the Northland community have still shown strong support for the work we do.

Daffodil House has been undergoing some upgrades and two new cars have been added to the Northland fleet.

Investigations are underway into the options for accommodation in Whangārei that Cancer Society can provide when the Radiation facility is built at Te Whatu Ora.



“It was April, just after Easter. My daughter Alice had just had her first birthday and to be told [I had cancer]... it was absolutely unbelievable and devastating.”

Mum of three, Lisa Forrest had been trying to push her worries to the back of her mind. But after finally getting her specialist appointment she was told the devastating news that there was a 10cm cancerous tumour growing in her bowel.

Lisa would need to undergo intensive radiation treatment and chemotherapy to kill as much of the cancer as possible before surgery to remove the tumour.

With the closest hospital more than three hours away from her home and family, it all felt impossible. How would she look after baby Alice and her sons? Her partner Mark would need to continue working to make ends meet, but what did that mean for Lisa's treatment plan?

“To contemplate leaving your 15-month-old baby behind to come down here for five weeks of treatment was just unimaginable...”

It just about broke my heart. *I didn't know what to do. There was no way we could travel down for treatment every day...”*

Thanks to the support of our loyal donors, we could offer Lisa, her mother and baby Alice free refuge at Domain Lodge, right across from the hospital. At the Lodge, patients

can also access free specialist nurses, psychologists, and other services to provide wrap-around support and care.

“I'm really really grateful that we were able to stay at Domain Lodge. That just means the world to me.” Lisa told us, with tears in her eyes.

Arriving home from her 6-week stay at Domain Lodge, Lisa had ongoing treatment and received support from local Cancer Society nurse Maggie.

“Maggie is brilliant. She rings and checks up on us to see if there's any help we need. She also organised for mum and me to receive counselling through the Cancer Society.”

“I didn't realise how much this diagnosis would affect everybody in my life, and the counselling has been so good... just having that professional support from someone who understands.”

Lisa is just one of over 25,000 New Zealanders diagnosed with cancer every year. With the support of our incredible donors, together we can be there for them every step of the way. Thank you so much for your support.



In Memory of Lorna

“Nobody wants to see someone suffering through their cancer.”



Murray is an inspiration. After retirement he spent many years as a volunteer driver and loved spending his time giving back.

His Cancer Society journey began in the late 90s when his first wife was diagnosed with cancer. Over the next five years, the Cancer Society was a key part of Lorna and Murray's lives, providing support and care when they needed it most.

Devastatingly, Lorna passed away from cancer in 2005. Murray remembers:

“When she passed away, she wanted to have a Will made up and she gave a generous donation to Cancer Society... Going through cancer can be a very difficult time and it's such a good service [Cancer Society] give, and so I said if it was good enough for her to do it, I'll do it as well!”

Lorna's gift and Murray's future gift are vital to help families facing cancer. Legacy gifts keep support services running, which are a lifeline for some many people facing a tough cancer journey.

During her last few months, Lorna received a lot of support. Murray still had to work and travel to support his family, keep his business running and pay the bills, so Murray and Lorna needed the extra help.

“We couldn't do without them - it's just such an important organisation... Nobody wants to see someone suffering through their cancer.”

Now living in the beautiful suburb of Karaka, 79-year-old Murray hasn't lost his enthusiasm for helping other families facing cancer and wants to give back to everyone who supported them.

“I would say especially if you've been affected by cancer in your family, that you should seriously consider giving a donation in your Will... It goes to a very good cause, and they should be rewarded for the care and good work they do.”

Giving a gift in your Will can continue to support cancer patients in the future and help fund live-saving cancer research. Cancer Society is incredibly grateful for these special gifts and the wonderful legacy donors who make such a difference to our work.



Our fundraising events truly reflect the incredible commitment, and support of our community.

Through a variety of engaging events, we have successfully raised more than \$1.7 million, enabling us to continue delivering essential services to New Zealanders facing cancer.



The Cancer Society events team would like to extend our sincerest thanks to our incredible supporters.

Your enthusiasm, kindness, hard work and generosity is a testament to your characters and we are so grateful to be surrounded by such passionate supporters. **We hope to see you again for one of our events next year!**

If you would like more information about taking part in one of our events, please don't hesitate to get in touch: events@akcansoc.org.nz

In 2022, The Cancer Society Auckland Northland Cancer Prevention team was dedicated to ensuring the Smokefree Environment and Regulated Products (Smoked Tobacco) Amendment Act was passed by Parliament.

“Kua tawhti kē tō haerenga mai kia kore e haere tonu. He nui rawa ō mahi kia kore e mahi tonu.”

“You have come too far not to go further; you have done too much not to do more.”

Our mahi involved presenting our collective submissions to the Smokefree 2025 Action Plan, along with our oral and written submissions to the Smokefree Regulations. Our collective aspiration is for tamariki and rangatahi to be smokefree or never start smoking. In 2022 the national Cancer Society Health Promotion Leadership Group determined that our strategic actions should have a primary focus on vaccination, early detection and screening. Therefore, our Health Promotion strategy has moved to cancer prevention.

As part of this move, the CSNZ Human Papillomavirus (HPV) Toolkit was developed and introduced. This toolkit is designed with key messages and social media tiles to support the awareness of the HPV vaccination programme within the community. Our team also participates in the CSAN equity action goals through Kia Ora E Te Iwi, a CSAN-led community wānanga designed for whānau Māori to share their cancer experiences in a safe physical and emotional space.



We would also not be able to provide crucial care and support to New Zealanders facing cancer without the kindness, enthusiasm and generosity of our regular monthly givers and also our incredible partners:

Major sponsors

- ANZ

Supporting partners

- Kings Plant Barn
- Auckland Radiation Oncology
- Giltrap Newmarket
- Canopy Cancer Care

Your impact in 2023

3,509 Referrals (individuals with at least one contact with Cancer Society Support Services)

5,136 In person contacts including home visits

50,778 Personal contacts by other means, includes phone, mail, email, text and video

2,086 Psychosocial support sessions provided to patients and their whānau

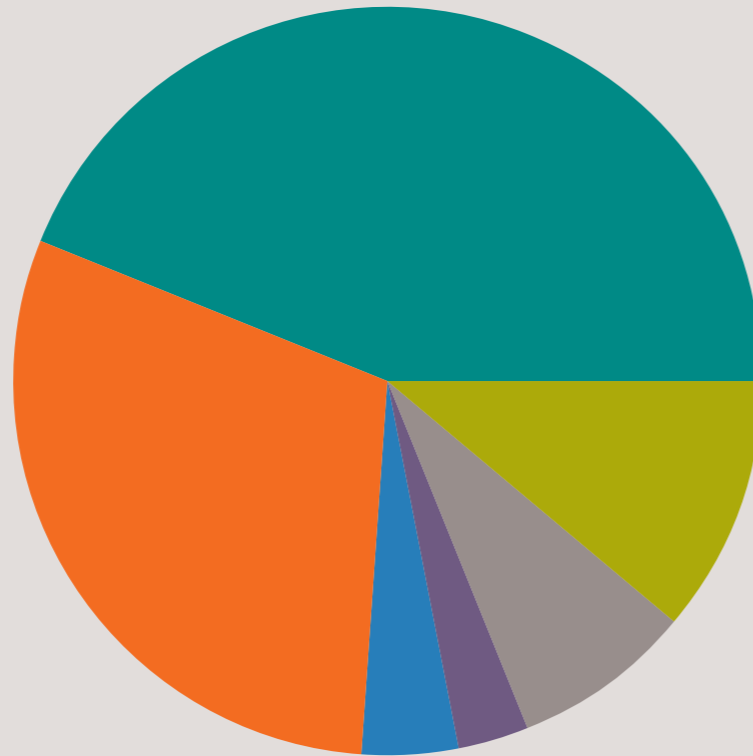
2,578 Drives to and from treatment

26,411 Patient nights provided at Domain Lodge

Revenue

for year ending 31 March 2023

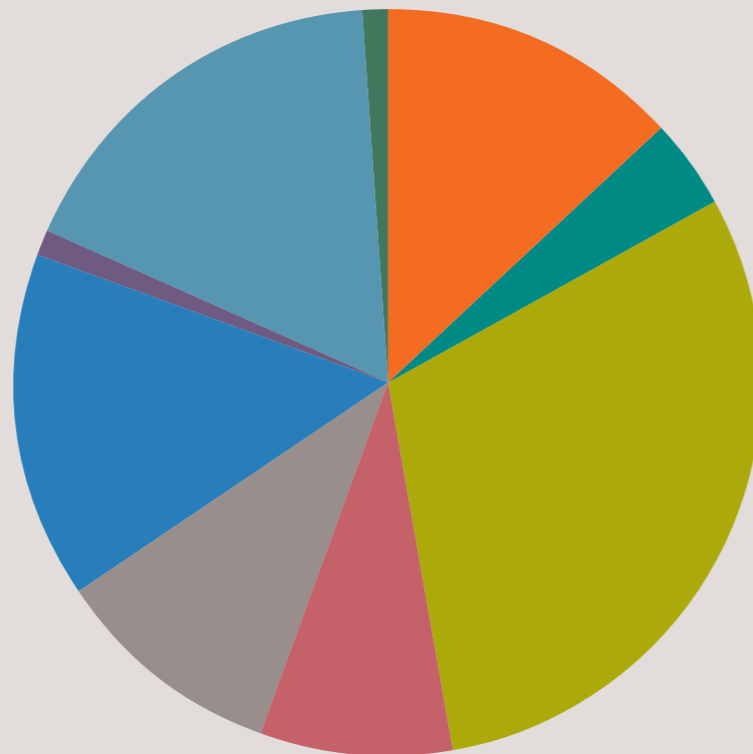
Bequests	3,837,998
Other Fundraising	5,633,934
Domain Lodge	1,461,288
Investments	-
Daffodil Day	965,880
Grants	407,240
Relay for Life	461,085
Total	12,767,425



Expenditure

for year ending 31 March 2023

Accom	2,015,293
Admin	663,178
Fundraising	4,846,702
Health Promotion	1,306,154
Investments (Loss)	1,522,090
Research	2,463,266
Sundry	200,179
Supportive Care	2,713,020
Vols	229,008
Total	15,958,890



Trusts and Foundations

Birkenhead Licensing Trust
 The Lion Foundation
 NZ Lottery Grants Board (Community Fund, Northland)
 The North and South Trust
 The Trusts Community Foundation
 The NZ Community Trust
 The Dragon Community Trust
 The Trillian Trust

Proudly managed by Perpetual Guardian

A K Franks Charitable Trust
 Margaret Olive Russell Charitable Trust
 Nessbank Trust
 The Estate of Ernest Hyam Davis and the Ted and Mollie Carr Endowment Trust
 Enid Joan Scott Fund
 The Room-Simmonds Charitable Trust
 NR and JH Thomson Charitable Trust

Proudly managed by Public Trust

The Reed Charitable Trust
 Louisa and Patrick Emmett Murphy Foundation
 Barbara Florence Gillies Charitable Trust
 Martha Helen Baldwin Trust
 Pauline Gapper Charitable Trust
 The Zelda Roberts Charitable Trust

The National Assistance Fund

Life Members

Anthony Bacon
 Bruce Baguley
 Moya Barr
 Stuart Bauld
 Michaela Baxter
 Elaine Black
 Nigel Brown
 Jessica Buddendijk Van Horrik
 Bill Burgess
 Leone Burgess
 Geoffrey Clayworthy MNZM*
 Maureen Clooney
 Nola Cooze
 Jan Dalley
 The Honourable Justice Cooper
 Carrick Davidson
 Marjorie Davidson*
 William Denny KNZM
 Akshay Desai
 Jim Dufficy
 Arvind Dullabh
 Judy Dysart
 Karene Gore
 Lorraine Hampton
 George Hitchcock OBE, DFC*
 Enyth Holdgate*
 Linda Holloway
 Michael Horton CNZM
 Edna Johson
 Rev. Douglas Kidd*
 Jonathon Koea
 Knox Laird

Wendel Levens
 Murray MacCormick
 Guy Marks
 Thomas Marshall OBE
 John Mayo Russell McIlroy
 Lavinia McMillan
 Elizabeth Morgan QSM JP
 Sabine Muller
 Patricia Noonan
 Merv Norman*
 Ravinder Parmar
 John Patridge
 Jatin Patel
 Henry Perkins*
 Professor J C Probert
 Graham Scahill
 Gayleen Scahill
 John Shanks
 Olive Shanks
 Michael Sharp
 Peter Shepherd
 Glenys Shepherd
 Dale Siebert
 Anne Sinclair
 Brian Stevenson
 Joan Swift QSM JP
 Jennifer Thomson
 Heather Wheeler
 Patricia Williams
 Bill Wilson

* Deceased

So that no one faces cancer alone.

- Free services available to patients and whānau
- 0800 226 237 (Any cancer, any question)
- Community Nursing
- Psychological Support
- Social Work
- Driving Service

Cancer Support Nurse, Rangihōia Hollis and Cancer Researcher, Dr. Emma Nolan at the forefront of cancer care and research, ensuring no one goes through cancer alone.

Rangihōia
Nurse

Emma
Researcher